







## AGOA 2024

"Beyond 2025: Reimagining AGOA for an Inclusive, Sustainable and Prosperous Tomorrow."

DC Small Business Development Center (DCSBDC) at Howard University Presents:

## Empowering U.S.-Africa Trade: Women and Youth SME Partnerships

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## **Networking Marketplace**

Howard Auditorium July 25th 10:00am-1:00pm







## **Agenda**

10:00 a.m. Registration

Location: 2nd Floor Landing

10:15 a.m. Welcome Remarks

Location: Auditorium

Dr. Laurie-Ann Agama Assistant US Trade Representative for Economic Affairs

Nnamdi Kalu Ezera Senior Counsel, CLDP Co-Lead, African Women and Youth Empowerment Group (AWYEG)

Diedra Henry-Spires Senior Advisor to Administrator U.S. Small Business Administration (SBA)

Carl E. Brown Jr., State/Executive Director DCSBDC

10:40 a.m. Women and Youth SME Partnerships Panel

Location: Auditorium

A discussion on how U.S. entities can better connect with and support women, youth, and underrepresented SMEs in U.S. - Africa trade







**Moderator:** Dr. Krista Johnson Director, Center for African Studies Howard University

Vanessa Adams CEO and Founder, Level4 International

Larry Yon, President, CyberAlliance

Kimberly Edmonds-Nelson President, Global Impact Industries

D. Yvonne Rivers, Global Business Expert Success Coach

Alicea Gay Vice President External Affairs, ByBlack

12:00 p.m.

**Networking Marketplace** 

Location: Auditorium

African women and youth entrepreneurs interact with potential buyers and investors of their goods and services

1:00 p.m.

**Event Close Out** 

Yodit Shibru, Director for Government Contracts and Procurement Services, DCSBDC