

AGOA AT 10: NEW STRATEGIES FOR A CHANGING WORLD

Current as of July 30, 2010

Fred P. Hochberg, Chairman and President, Export-
Import Bank of the United States
Leocadia I. Zak, Director, U.S. Trade and
Development Agency
Elizabeth Littlefield, President and CEO, Overseas
Private Investment Corporation (OPIC)

This session will focus on U.S. government programs that foster mutual economic benefit in the U.S. and Africa by offering trade financing and other forms of assistance.

1:00 –2:35 pm

LUNCH – Renewables and Energy Efficiency
Opportunities
CLOSED TO PRESS
(Held at the Ronald Reagan Building)
***Invitation Required**

Lunch for those not invited to hear the Department of Energy Speaker will be held on the ground floor near the Atrium Hall

U.S. Department of Energy

Speakers: David Sandalow, Assistant Secretary for Policy and International Affairs, U.S. Department of Energy

This speaker will present new opportunities, initiatives and strategies that AGOA-eligible nations can leverage as part of the Administration's new trade and economic policies that will accelerate deployment of renewable and energy efficient technologies.

2:35 – 2:45 pm

Return to Atrium Hall from Lunch

2:45 – 4:00 pm

PLENARY 3 – Facilitating Trade Through Investment and Infrastructure

CLOSED TO PRESS

U.S. Department of Transportation

Speakers: Ray LaHood, Secretary, U.S. Department of Transportation, Co-Chair
Mike Hammah, Minister of Transport, Ghana, Co-Chair
Leocadia I. Zak, Director, U.S. Trade and Development Agency
Sir J.I.A. Arumemi Ikhide Johnson, Executive Chairman, Arik Airlines (Nigeria)
Henry Posner III, Railway Development Corporation

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Geoffrey Lungwangwa, Minister of
Communications and Transport, Zambia
(invited)

This session will showcase best practices for developing options of financing transportation and business infrastructure for AGOA countries. Panelists will discuss their experiences of expanding their business through unique ways of financing infrastructure and their expectation for the future.

4:00 – 4:30 pm

NETWORKING TIME
CLOSED TO PRESS

4:30 – 5:45 pm

PLENARY 4 – Strategies for Improving AGOA Business Opportunities

CLOSED TO PRESS

U.S. Department of State

Bureau of Economic, Energy, and Business Affairs

Speakers: Robert Hormats, Under Secretary for Economic, Energy, and Agricultural Affairs, U.S. Department of State, Co-Chair and Moderator
Arvin Boolell, Minister of Foreign Affairs, Regional Integration and International Trade, Mauritius, Co-Chair
Patrick Fine, Vice President for Compact Operations, Millennium Challenge Corporation (MCC)
Barbara Keating, President/Founder, Computer Frontiers, Inc.

This session will discuss indicators (ease of doing business, competitiveness factors, innovative/entrepreneurial environments, infrastructure) American companies consider when determining where to do business in Africa.

6:00 – 7:00 pm

USTR Meeting with Trade Ministers

CLOSED TO PRESS

Ambassador Kirk, USTR, will be meeting with trade ministers from African delegations.

7:00 – 9:00 pm

OFFICIAL RECEPTION

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(Held at the Ronald Reagan Building)

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Speaker: Robert Hormats, Under Secretary for Economic,
Energy, and Agricultural Affairs, U.S.
Department of State (invited)

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AUGUST 3, 2010 - Tuesday

8:30 – 9:00 am

Registration/Badging

9:00 – 9:10 am

Civil Society Meeting Readout

CLOSED TO PRESS

9:10 – 10:30 am

PLENARY 5 – Yes Africa Can - Unlocking Productivity
and Attracting Investment

CLOSED TO PRESS

U.S. Department of the Treasury

Speakers: Lael Brainard, Under Secretary for
International Affairs, U.S. Department of the
Treasury, Co-Chair
Ngozi Okonjo-Iweala, Managing Director, World
Bank, Co-Chair
Punam Chohan-Pole, Lead Economist, Africa
Region Office, World Bank and author of the
'Yes African Can' document, Moderator
Felicia Twumasi, CEO of Homefoods Processing
and Cannery, Ltd. (Ghana)
Sylvia Banda, Sylva Professional Catering (Zambia)
– African Women's Entrepreneurship Program
(AWEP) Participant
Marie Andrée Tall, owner and CEO of FRUITALES
(Senegal) – African Women's Entrepreneurship
Program (AWEP) Participant

*This session will focus on strategies that can help Africa
compete in a changing world by highlighting examples of
entrepreneurship and innovation on the continent.*

10:30 – 11:00 am

NETWORKING TIME

CLOSED TO PRESS

11:00 – 12:15 pm

PLENARY 6 – Improving Nutrition: Linking Health,
Agriculture and Productivity

CLOSED TO PRESS

U.S. Agency for International Development

U.S. Department of Health and Human Services

U.S. Department of State

Speakers: Amb. Eric Goosby, U.S. Global AIDS Coordinator,
Co-Chair
Hon. Wilberforce Kisamba-Mugerwa, Chairperson,
National Planning Authority, Uganda (invited),
Co-Chair and Moderator
Felicia Twumasi, CEO, Homefoods Processing and
Cannery, Ltd. (Ghana)

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Catherine Mkangama, Director, Nutrition, HIV and
AIDS Programs, Office of the President and
Cabinet, Government of Malawi

*This session examines the links between nutrition and health
to increased productivity in Africa.*

12:15 – 2:00 pm

LUNCH

CLOSED TO PRESS

****Invitation Required***

*Hosted by the Corporate Council on Africa (CCA) in honor
of the African Businesswomen attending the African
Women's Entrepreneurship Program (AWEP)*

Held at the J.W. Marriott Hotel
1331 Pennsylvania Avenue Northwest
Washington, DC 20004

Speakers: Steve Hayes (CCA)
Ambassador Robert Perry (CCA)
Disha Patel, Export Trading Co.

2:00 – 2:15 pm

Return to Ronald Reagan Building

2:15 – 3:15 pm

PLENARY 7 – Food Security: Opportunities for Africa

CLOSED TO PRESS

U.S. Department of Agriculture

U.S. Agency for International Development

Speakers: Rajiv Shah, Administrator, U.S. Agency for
International Development (USAID) Co-Chair
Kathleen A. Merrigan, Deputy Secretary, U.S.
Department of Agriculture, Co-Chair
Patricia M. Haslach, Deputy Coordinator for
Diplomacy for the U.S. Global Hunger and Food
Security Initiative (Feed the Future), Moderator
Eleni Gabre-Madhin, CEO Ethiopia Commodity
Exchange
Sindiso Ngwenya, Secretary General Common
Market for Eastern & Southern Africa
(COMESA)
Thad Simons, President and CEO Novus
International

*This session highlights African and U.S. government
strategies to address global hunger and food security.*

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3:30 – 3:45 pm

SECRETARY OF STATE ADDRESS

OPEN TO PRESS POOL

Introduction by: Melanne Verveer, U.S. Ambassador-at-Large
for Global Women's Issues

Speaker: Hillary Rodham Clinton, Secretary, U.S.
Department of State

3:45 – 5:00 pm

PLENARY 8 – Integrating Africa's Women into the Global
Economy

CLOSED TO PRESS

**U.S. Department of State: Bureau of Economic, Energy,
and Business Affairs**

Speakers: Melanne Verveer, U.S. Ambassador-at-Large for
Global Women's Issues, Co-Chair
Tswelopele Cornelia Moremi – Executive Secretary
of the Southern African Customs Union
(SACU), Co-Chair
Florizelle Liser, Assistant U.S. Trade Representative
for Africa, Office of the United States Trade
Representative, Moderator
Two of the African Women's Entrepreneurship
Program (AWEP) businesswomen (TBD) will
be featured speakers

*This session will showcase a discussion of opening business
opportunities for African women entrepreneurs both within
Africa and with U.S. business.*

5:00 – 5:30 pm

CLOSING CEREMONY

OPEN TO PRESS POOL

Speaker: Daniel Yohannes, CEO, Millennium Challenge
Corporation (MCC)
Roble Olhaye, Ambassador of Djibouti to the
United States, Dean of the Diplomatic Corps

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AUGUST 4, 2010 - Wednesday

6:00 – 8:00 pm

OFFICIAL RECEPTION

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James W. Miller, Under Secretary for Farm and Foreign
Agricultural Services, U.S. Department of Agriculture
Reta Jo Lewis, Special Representative for Global
Intergovernmental Affairs, U.S. Department of State
Joe Reardon, Mayor of Kansas City, Kansas (invited)
Bill Thornton, Kansas Secretary of Commerce

AUGUST 5, 2010 - Thursday

7:00 – 8:00 am

Registration

7:30 am

BREAKFAST

CLOSED TO PRESS

**Invitation Required*

8:15 – 8:30 am

Mark Funkhouser, Mayor of Kansas City, Missouri
Joe Reardon, Mayor of Kansas City, Kansas (invited)

8:30 – 9:30 am

BUSINESS ROUNDTABLE

OPEN TO PRESS POOL

(Imperial Ballroom, Marriott Hotel)

Trading and Investing Successfully in Africa

Speakers: Robert Hormats, Under Secretary for Economic,
Energy, and Agricultural Affairs, U.S.
Department of State, Co-Chair
James W. Miller, Under Secretary for Farm and
Foreign Agricultural Services, Co-Chair
Alan Tracy, President, U.S. Wheat Associates,
Lafe Bailey, Vice President of Sales and Services,
Wenger Manufacturing, Kansas
Cris Muyunda, CEO, the Alliance for Common
Trade in Eastern and Southern Africa
(ACTESA)
Jeremiah Wainaina Kung'u, Managing Director of
Kenyan Operations, Export Trading Co., Ltd.,
Tanzania
Person To Be Announced, African female business
leader

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9:30 – 12:00 pm

Exhibition Hall – *Both African and U.S. businesses will be permitted to exhibit, allowing interaction between and networking by Forum participants.*

**Site Visit to the Kansas City Board of Trade
(Ministers Only)**

Site visit will discuss the operation of the Board and the means for establishing grain exchanges in participating countries. This will be followed immediately by meetings with land grant universities, also hosted at the Kansas City Board of Trade.

**USTDA Food Security Technologies Business Briefing
(Harvest Room)**

U.S. Trade and Development Agency (USTDA) will host a business briefing to highlight procurement opportunities in Africa's agribusiness sector. The briefing will feature presentations from leading African agribusinesses that are looking to improve productivity through the application of U.S. technologies, equipment and other agricultural inputs (such as seeds, fertilizers, etc.).

12:00 – 1:45 pm

LUNCH

CLOSED TO PRESS

***Invitation Required**

(Imperial Ballroom, Marriott Hotel)

Hosted by the Corporate Council on Africa (CCA) in honor of the African Businesswomen attending the African Women's Entrepreneurship Program (AWEP)

Speakers: CCA Rep(s) TBD

Keynote: Erastus Mwencha, Deputy Chairman, African Union Commission

1:45 – 2:00 pm

Board buses for Site visits

2:00 – 5:30 pm

African Ministers Meetings with U.S. companies

U.S. will facilitate meetings between African Ministers and business leaders from U.S. companies. Meetings will focus on specific areas for investment in each African country and matching potential investors.

Site Visit to The Coffee Roasterie

Business owners will discuss the development of the coffee business and the purchasing of coffee from around the world, including African nations.

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Site visit to Bayer Animal Health

Tour will focus on the importance of livestock health and the development, packaging and distribution of animal health products throughout the world, but specifically in Africa.

Exhibition Hall – *Both African and U.S. businesses will be permitted to exhibit, allowing interaction between and networking by Forum participants.*

**USTDA Business Briefing One-on-One Meetings
(Harvest Room)**

Following up on the morning Business Briefing, U.S. companies will have the opportunity to participate in pre-scheduled one-on-one meetings with the African delegates to further explore opportunities for business partnerships.

6:00 – 8:30 pm

RECEPTION AND DINNER

CLOSED TO PRESS

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Hosted by the Kauffman Foundation at their facility.

Transportation will be provided

Speakers: TBA

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AUGUST 6, 2010 - Friday

8:00 – 8:30 am

BREAKFAST
CLOSED TO PRESS
**Invitation Required*

8:30 – 9:30 am

CEO ROUNDTABLE
Agribusiness: Successfully Linking Value Chains for Trade and Investment

CLOSED TO PRESS

Speakers: Amb. Islam Siddiqui, Chief Agricultural Negotiator, Office of the U.S. Trade Representative, Co-Chair
Person TBD, U.S. Small Business Association, Co-Chair
Felix Mutati, Minister of Commerce, Trade and Industry, Zambia
Philippe Villers, CEO, GrainPro, headquarters in Massachusetts
Jacques Taylor, Head, Leverage Finance for Agriculture and Non-Metro Commercial Activities, Standard Bank of South Africa
Ezra Sabiti Suruma, Brookings Institute, former Minister of Finance, Uganda

9:30 am – 12:30

African Ministers Meet with U.S. State Government Officials

State Department will be inviting representatives from select U.S. States to participate in one-on-one meetings with African Ministers to discuss agri-business and increasing cooperation and trade between countries.

Exhibition Hall – *Both African and U.S. businesses will be permitted to exhibit, allowing interaction between and networking by all participants.*

Site Visit to the Waters Farm

Owners of the Waters Farm will discuss the planting, harvesting, storage, and sale of corn, soy beans, wheat, and alfalfa. Additional experts in the field of extension services will also be present to answer questions and discuss the specific needs of African agriculture.

12:30 – 1:30 pm

LUNCH
CLOSED TO PRESS

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**Invitation Required*

1:30 – 2:30 pm

CLOSING CEREMONY

OPEN TO PRESS POOL

Recap of the 2010 AGOA Forum

Speakers: Johnnie Carson, Assistant Secretary for the Bureau
of African Affairs, U.S. Department of State
Jay Nixon, Governor, Missouri (invited)