

BE PART OF A GREAT OPPORTUNITY TO SHOWCASE YOUR COMPANY'S PRODUCTS AT THE AGOA FORUM 'MADE IN AFRICA' EXHIBITION AT THE JOHANNESBURG EXPO CENTRE, 2 – 4 NOVEMBER 2023

Applications are open for South African exporters and manufacturers interested in showcasing their products and services at the multi-sector AGOA *Made in Africa* exhibition at the Johannesburg Expo Centre (formerly known as Nasrec) from 2 to 4 November 2023.

Targeted sectors include agriculture and agro-processing; automotive; boat building; capital equipment; mining and machinery; chemicals' clothing and textiles; pharmaceuticals and medical devices; retail; renewable energy (green hydrogen); aerospace and defence; arts and crafts; jewellery; ICT; metals, steel and aluminium; financial and infrastructure services; high-tech innovations; furniture, wood and pulp; and tourism.

the dtic will offer the following support to qualifying companies:

- Exhibition space and booth rental costs
- Scheduled B2B meetings
- Opportunities for product launches, demonstrations and tastings
- Freight-forwarding of display material
- Air travel assistance – for small, medium and micro enterprises (SMMEs) and black-owned enterprises (BOEs) located outside Gauteng only
- Daily subsistence allowance – for SMMEs and BOEs located outside Gauteng only

Made in Africa will showcase a full range of products and services, and seminars will run parallel to the exhibition. Seminar content will be based on various topics in the focus sectors.

Interested companies are required to complete, scan and attach the Export Marketing and Investment Assistance (EMIA) application form and requisite supporting documents to [AGOA Forum Application System](#).

For enquiries pertaining to applications, sector and/or event, please contact:

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The deadline for submission of complete National Pavilion application forms is Tuesday 10 October 2023. No late applications will be accepted.

Only online applications will be accepted. Hand-delivered/couriered applications will not be accepted.

National Pavilion application forms and guidelines can be downloaded from the [AGOA Forum System](#) or <http://www.thedtic.gov.za/sectors-and-services-2/1-4-2-trade-and-export/export-marketing-and-investment-assistance-emia/group-offerings/>

PLEASE NOTE:

- the dtic will only be responsible for the company's benefits as per the EMIA guidelines.
- In compliance with the Broad-Based Black Economic Empowerment (B-BBEE) Amendment Act, applicants must submit a valid B-BBEE certificate maximum Level 8 or sworn affidavit (an affidavit is for entities with turnover of less than R10 million).