



Miami the Gateway to Africa!

22ND Annual
AfrICANDO 2021

A U.S. – Africa Trade & Investment Conference & Trade Show

19th AGOA Civil Society Organization Network
Session of the AGOA Forum

October 6 – 8, 2021



AGOA - HISTORICAL PERSPECTIVE

From 2000-2021

President Bill Clinton; President George W. Bush; President Barack Obama;
President Donald Trump; President Joseph Biden

- **Key Objectives of AGOA**
- **Increased exports from sub-Saharan Africa to the U.S.**
- **Help export diversification from SSA Africa to the U.S.**
- **Increased FDI from US-SSA Africa**
- **Quota and tariff-free benefits to support the Textile and Apparel sector**
- **Support SSA Africa's participation in global trading system/ WTO**
- **Poverty reduction/ Job creation**
- **Support Africa Integration into the global economy**
- **Strengthen US-SSA Trade and Economic Cooperation**



AGOA ELEGIBILITY CRITERIA

- **Market Economy/Economic Reform/Elimination of Barriers to U.S. Trade:**
- **Rule of Law/Political Pluralism/Anticorruption**
- **Poverty Reduction**
- **Labor/Child Labor/Human Rights**
- **International Terrorism/U.S. National Security:**



AGOA BENEFITS

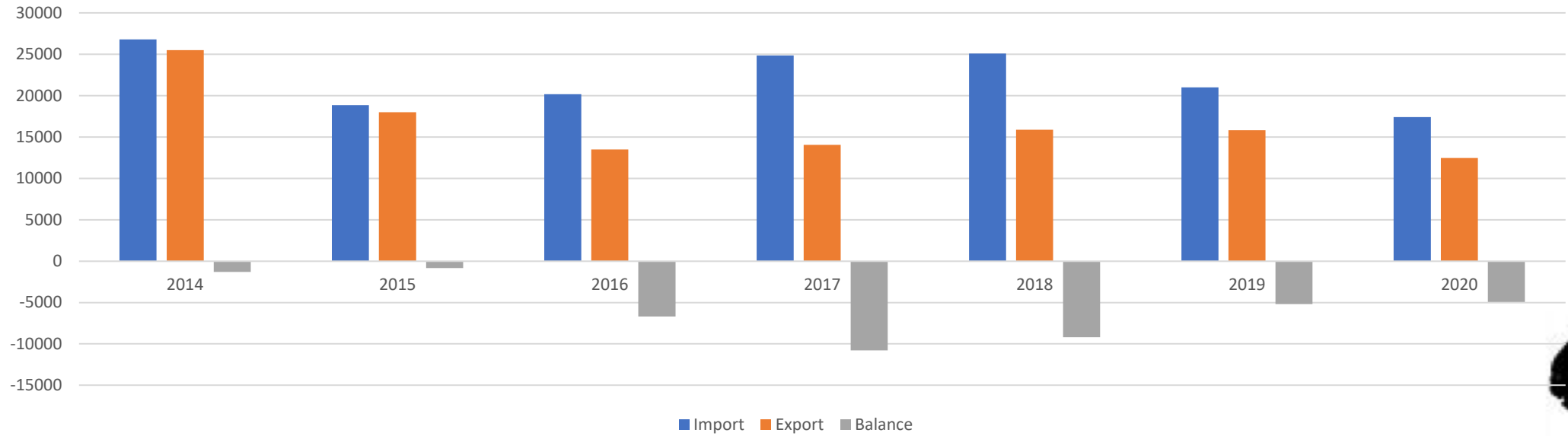
- AGOA BENEFITS
- AGOA, authorizes the President to designate sub-Saharan African countries as beneficiaries eligible **for duty-free treatment for certain additional products not included for duty-free treatment under the Generalized System of Preferences (GSP)** , and for the preferential treatment for certain textile and apparel articles



AGOA ELIGIBLE COUNTRIES



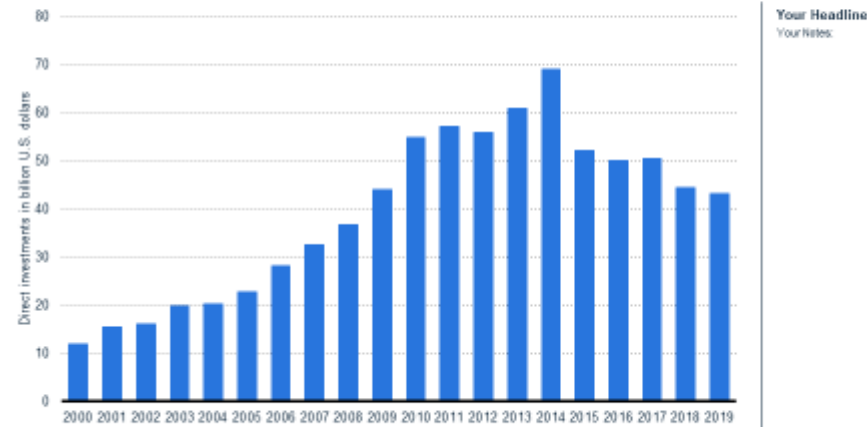
U.S- AFRICA TRADE



U.S. INVESTMENT IN SSA

Direct investment position of the United States in Africa from 2000 to 2019 (in billion U.S. dollars, on a historical-cost basis)

Direct investment position of the U.S. in Africa 2000-2019



Note(s): United States, 2000 to 2019
Further information regarding this statistic can be found on [page 5](#)
Source(s): BEA, [Q 188524](#)

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CHALLENGES

- COVID-19 Pandemic Impact on the economy
- Cyber Security Threats
- Climate Impact on the Economy, un intended Migration and separatist agitation.
- Non -Tariff Barriers
- Financing and Capacity Building to support MSME's participation
- Private Sector support for transportation and infrastructure investme increase productivity and competitiveness.
- Eroding Civic Education interest particularly at tertiary level
- High unemployment



OPPORTUNITIES

- Strong bipartisan and Bi Camera Support in the US. Congress to strengthen US-SSA Africa Trade and Economic Cooperation.
- Opportunity for G-7 Engagement to approve additional Special Drawing Rights for Africa
- Operationalization of AfCTA Secretariat in Accra, Ghana
- African Diaspora- Advocacy/Skills/ Investments
- Engagement during COPS 26 on Climate Change
- WTO Support and Encouragement for AU and the Member State



WAY FORWARD

- Sustained efforts to invest in developing AGOA Country Strategy by eligible countries; to identify and address supply-side constraints and maintain products penetration and competitiveness in US markets—Increase Volume and Quality of AGOA Imports.
- Substantial investment at country and sub-regional level to reduce trade logistics impediments and improve competitiveness between SSA markets and US markets—Reduce Transaction Cost associated with Trade and Commerce
- Investment and technical support for Agriculture sector to meet SPS and other Standards for Intra Africa trade and SSA-US markets—REDUCE NON-TARIFF BARRIERS to Trade
- Establish a Technical Working Group (TWG) by 2022, within African Union Commission/ AfCTA secretariat comprising of civil society and industry experts on AGOA policy and trade to support AU/AfCTA on objectives identified for the 2021 Mid-Term Review, specifically to:
- Develop framework and timeline to provide technical assistance and training to industry and other stakeholders in AGOA eligible countries on Preference Margin erosion in anticipation of 2025 sunset on AGOA.
- Identify for negotiation with US-Congress and U.S. administration possible transfer, acquisition, and retention of redundant assets and intellectual property rights, in Africa or other third countries, belonging to US public institutions or agencies directly related to AGOA advancement, that can be leveraged to strengthen US-Africa trade and investment beyond 2025.
- Develop a framework for supporting the African Civil Society Organization's establishment of Think-Tanks to focus on advancing US-Africa Trade and Economic Cooperation at continental, sub-region, and country level.
- Develop a framework to strengthen Diaspora engagement.
- Develop a framework to coordinate advocacy, outreach, with the US Congress and U.S. Administration for the extension; modify AGOA beyond 2025 and other bi-lateral tools; BIT's, TIFA's, TIDCA's FTA's.



Thank YOU

FOR

ADDITIONAL INFORMATION

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