

United States-Sub-Saharan Africa Trade and Economic Cooperation Forum

(AGOA Forum)

August 4-6, 2019, Abidjan, Côte d'Ivoire

"AGOA and the Future: Developing a New Trade Paradigm to Guide U.S.-Africa Trade and Investment"

SUNDAY AUG 4, 2019

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|------------------------|---|
| 09:00 – 6:15 pm | AGOA Private Sector Forum
<i>Location: CGECI</i> |
| 09:00 – 7:00 pm | Civil Society Forum
<i>Location: Pullman Hotel</i> |
| 09:00 – 5:00 pm | African Trade Ministers' Consultative Meeting
<i>Location: Ice Rink (Patinoire)</i> |

MONDAY AUG 5, 2019

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|-------------------------|--|
| 07:30 – 8:45 am | Arrival of Delegates / Registration |
| 08:45 – 09:00 am | Seating of Delegates |
| 09:00 – 10:00 am | Ministerial Opening Ceremony (OPEN TO PRESS)
<i>Location: Palais des Congrès</i> |

Remarks by Mr. Souleymane Diarrassouba, Minister of Trade, Industry and Promotion of SMEs of Côte d'Ivoire

Remarks by H.E. Mr. Albert Muchanga, African Union Commissioner for Trade and Industry

Remarks by Ambassador C.J. Mahoney, Deputy U.S. Trade Representative

Opening Speech by H.E. Alassane Ouattara, President of the Republic of Côte d'Ivoire

10:00 – 10:30 am

REFRESHMENT BREAK

PRESS DEPARTS, RETURNING FOR THE CLOSING CEREMONY

10:35 – 10:40 am

Readout from African Trade Ministers' Consultative Meeting

10:45 – 12:00 pm

PLENARY 1: The United States-Sub-Saharan Africa Trade Relationship

Location: Palais des Congrès

Co-Chairs:

H.E. Mr. Souleymane Diarrassouba, Minister of Trade, Industry and Promotion of SMEs, Côte d'Ivoire

Ambassador C.J. Mahoney, Deputy U.S. Trade Representative

12:10 – 1:35 pm

VIP LUNCH (for Trade Ministers and Heads of Delegation)

Location: Salle des Fêtes Ballroom

Introductory Remarks: Ms. Florizelle (Florie) Liser, President and CEO of CCA

Keynote Speaker: Mr. Franklin Erebor, Chief Credit Officer, United Bank for Africa

DELEGATES LUNCH

Location: Ice Rink (Patinoire)

1:45 – 3:15 pm

BREAKOUT Sessions

Fostering a Robust Digital Economy in Africa: This panel will explore the key policies and recent trends of Africa's digital economy and the related ICT infrastructure. As Africa's digital sector continues to grow, the policy environment at the national and regional levels will be increasingly important to the sector's success. Governments that adopt an open regulatory environment that facilitates investment and rewards innovation are much more likely to foster a robust digital economy.

Location: Palais des Congrès

Co-Chairs: H.E. Mr Ebrahim Patel, Minister of Trade and Industry, South Africa
Ambassador C.J. Mahoney, Deputy U.S. Trade Representative

Panelists:

Mr. Amrote Abdella, Head of Microsoft 4Africa

Mr. Todd Abrajano, Acting Deputy Director, U.S. Trade and Development Agency

Mr. Ibrahim Dikko, CEO, BCN Nigeria

Mr. Jil-Alexandre N'Dia, CEO and Co-Founder, Weblogy

Why Global Value-Chains and Investment Matter for Industrialization: AGOA offers eligible sub-Saharan African countries the opportunity to export a range of agricultural products to the United States. However, numerous constraints prevent the development of value chains. Discussions will target the importance of attracting investment to add value to the continent's raw agricultural materials, paving the way for African countries to gain access to global value chains through AGOA.

Location: Majestic Cinema

Co-Chair: H.E. Mr. Ragendra de Sousa, Minister of Industry and Commerce, Mozambique
Mr. Seward (Skip) Jones, Deputy Assistant Secretary for Africa and the Middle East, U.S. Department of Commerce

Panelists:

Ms. Jacqueline Nzalankazi, Counselor for Interior Trade and AGOA Coordinator, Congo

Mr. Olowo-n'djo Tchala, founder and CEO, Alaffia

Ms. Atsuko Toda, Director, Agricultural Finance and Rural Development, African Development Bank

Promoting Compliant Supply Chains: This session will highlight responsible supply chain initiatives advancing labor rights in the agricultural and apparel sectors that delegations can consider to ensure the production and trade of goods contributes to broader development goals, higher production values, and national reputations for high standards.

Location: *Bouake (Ice Rink Building)*

Co-Chair: Mr. Harouna Kabore, Minister of Commerce, Industry and Handicrafts, Burkina Faso
Mr. Matt Levin, Director, Office of Trade and Labor Affairs, U.S. Department of Labor

Panelists:

Ms. Patricia Yao, Chief of Staff, Office of the First Lady of Côte d'Ivoire
Ms. Kidist Chala, Chief Technical Advisor, International Labour Organization
Mr. Muzi Mhlanga, Deputy Secretary General, Trade Union Confederation of Eswatini
Mr. Tim McCoy, Vice President, World Cocoa Foundation
Mr. Andrews Tagoe, Deputy General Secretary, General Agricultural Workers Union, Ghana

3:15 – 3:25 pm **REFRESHMENT BREAK**

3:30 – 5:00 pm

PLENARY 2: New Tools to Guide U.S.-Africa Trade and Investment

Location: *Palais des Congrès*

Co-Chairs: H.E. Mr. Kerfalla Yansane, Ambassador of Guinea to the United States
Mr. Matthew Harrington, Deputy Assistant Secretary for African Affairs, U.S. Department of State

Panelists:

Ms. Kyeh Kim, Principal Deputy Vice President, Department of Compact Operations, Millennium Challenge Corporation
Mr. Worku Gachou, Managing Director, Africa, U.S. Overseas Private Investment Corporation
Mr. Matthew Rees, Interim Coordinator, Prosper Africa

5:15 – 6:15 pm

Trade Ministers Only Meeting

Location: *Chandelier Lagune*

Co-Chairs:

H.E. Souleymane Diarrassouba, Minister of Trade, Industry and Promotion of SMEs, Côte d'Ivoire
Ambassador C.J. Mahoney, Deputy U.S. Trade Representative

19:00 – 21:00

Welcome Reception: *Taste of Côte d'Ivoire*

Location: *Ice Rink (Patinoire)*

TUESDAY AUG 6, 2019

09:00 – 10:00 am

PLENARY 3 – A Conversation with U.S. Congressional Representatives

Location: *Palais des Congrès*

10:15 – 11:45 pm

BREAKOUT Sessions

AfCFTA: What the U.S. Private Sector Should Know: African officials have noted the potential for the AfCFTA to create a more attractive market for U.S. companies by offering continent-wide economies of scale. However, the negotiations are complex and are often not well understood from the outside. Panelists will discuss the state of play in the Phase I negotiations on tariffs, rules of origin, standards, and services, as well as share their expectations and plans for Phase II negotiations focused on intellectual property, investment, and competition, as well as discuss the development of a digital trade strategy for the AfCFTA.

Location: Palais des Congrès

Co-Chairs: H.E. Mr. Abdoulaye Soumana, Secretary General, Ministry of Trade, Niger
Mr. David Meale, Deputy Assistant Secretary for Trade Policy and Negotiations, U.S.
Department of State

Panelists:

H.E. Albert Muchanga, Commissioner for Trade and Industry, African Union Commission
H.E. Alan K. Kyerematen, Minister of Trade and Industry, Ghana
Mr. David Luke, Coordinator, African Trade Policy Centre, UNECA
Mr. Marc Wabi, Managing Director, Deloitte Côte d'Ivoire

Trade and Industry Benefits of Expanding Health Insurance: This session will highlight emerging innovations, best practices (effective regulation, investment policies) and challenges in initiating and expanding national health insurance. It also will discuss the role of private sector and public-private partnerships in expanding and improving healthcare access through the use of insurance. Furthermore, the session will address the financing and affordability of health insurance programs, and the policy and program imperatives for them.

Location: Majestic Cinema

Co-Chairs: Professor Mamadou Sambo, Ministry of Health and Public Hygiene, Côte d'Ivoire
Mr. Greg Simpkins, Senior Advisor, USAID

Panelists:

Dr. Nathan Otoo, Senior Fellow, Results for Development, and former CEO, Ghana National Health Insurance Agency
Dr. Babatunde Omilola, Director, Public Health, Security and Nutrition Division, African Development Bank
Ms. Njide Ndili, Country Director, PharmAccess Nigeria
Mr. Arjan Toor, CEO, Cigna International Organizations, Africa, Global IPMI and B2G EMEA

Sustainable Infrastructure Investment as a Cornerstone for Development: Infrastructure is a key driver of economic development, increased foreign investment and poverty reduction. The U.S. public and private sectors have deep expertise in quality infrastructure development across the continent and resources through USTDA, MCC, and other U.S. agencies that support African partners, especially in the energy and transportation sectors.

Location: Bouake (Ice Rink Building)

Co-Chairs: H.E. Mr. Nunes Amadeu De Jesus Alves Leitao, Vice Minister of Commerce, Angola
Mr. Todd Abrajano, Acting Deputy Director, U.S. Trade and Development Agency

Panelists:

Mr. Anthony Welcher, Vice President, Department of Compact Operations, Millennium Challenge Corporation
Mr. James Dutton, Regional President for Africa, Bechtel
Mr. Raphael Ozoude, Public Affairs Director, West Africa, United Parcel Service (UPS)
Mr. Tadele Barega, Area Manager for Côte d'Ivoire, Ethiopian Airlines

12:00 – 1:45 pm

VIP LUNCH (for Trade Ministers and Heads of Delegation)

Location: Salle des Fêtes Ballroom

Introductory Remarks: Mr. Sounon Bazoumana Coulibaly, YALI President

Keynote Speaker: Mr. Sean Cairncross, CEO, Millennium Challenge Corporation

DELEGATES LUNCH

Location: Ice Rink

2:00 - 3:30 pm BREAKOUT Sessions

USAID Trade and Investment Hubs and AGOA: This workshop will examine the reorganization of USAID's Trade and Investment Hubs to align their function on a regional and continental basis in order to better serve the objectives of AGOA and meet goals of Prosper Africa.

Location: Palais des Congrès

Co-Chairs: H.E. Mr. Peter Munya, Minister of Trade, Kenya
Mr. Ramsey Day, Senior Deputy Assistant Administrator, USAID

Panelists:

Mr. Cory O'Hara, Team Lead, West Africa Regional Trade and Investment Office, USAID
Mr. David Cohen, Deputy Director, Southern Africa Regional Economic Growth Office, USAID
Ms. Salma Seetaroo-Bonafoux, Ivoirienne de Noix de Cajou
Mr. Wayne Tilton, Red River Foods

Reducing Barriers to Enable Women and Youth Entrepreneurs: Africa has more women entrepreneurs than any other region in the world. Likewise, as African youth are showing greater interest in entrepreneurship, even more youth-led businesses are seeking empowerment and funding. This panel will highlight tools under the new Women's Global Development and Prosperity (WGDP) Initiative to increase women's access to employment and entrepreneurship, and to break down the legal and cultural barriers that restrict women and youth from achieving their full economic potential.

Location: Bouake (Ice Rink Building)

Co-Chairs: H.E. Ms. Soraya Hakuziyaremye, Minister of Trade and Industry, Rwanda
Mr. C.D. Glin, President and CEO, U.S. African Development Foundation (USADF)

Panelists:

Ms. Suzanne Abrogoua, President, African Women Entrepreneurship Program, Côte d'Ivoire
Ms. Florence Rajan, CEO, Millennium Challenge Account - Côte d'Ivoire
Dr. Wanida Lewis, Senior Economic Evaluation Program Analyst, Secretary's Office of Global Women's Issues, U.S. Department of State
Ms. Edwige Folquet, Vice President, Citibank Foundation- Côte d'Ivoire
Mr. Wesley Owiti, CEO and Co-founder, Cherehani Africa, YALI 2016 Mandela Washington Fellow

Intellectual Property Rights: Recent Progress and Future Opportunities: This is a follow-on session to the 2017 AGOA Forum breakout session on the enforcement of Intellectual Property Rights. The 2017 panel discussed protections for inventions and brands along with the enforcement of rights. How far has Africa come in two years and what are areas for greater collaboration with the United States?

Location: Majestic Cinema

Co-Chairs: H.E. Mr. Sorojdev Phokeer, Ambassador of Mauritius to the United States
Mr. Seward (Skip) Jones, Deputy Assistant Secretary for Africa and the Middle East, U.S. Department of Commerce

Panelists:

Dr. Chris Kiptoo, Principal Secretary, State Department of Trade, Ministry of Industry, Trade and Cooperatives, Kenya
Ms. Loy Mhando, Director, Intellectual Property, Business Registrations and Licensing Agency, Tanzania
Mr. David Meale, Deputy Assistant Secretary for Trade Policy and Negotiations, U.S. Department of State

3:45 - 4:15 pm Closing Ceremony (PRESS RETURNS)

Location: Palais des Congrès

Remarks by Ambassador Tibor Nagy, Assistant Secretary of State for African Affairs

Remarks by H.E. Amadou Gon Coulibaly, Prime Minister, Côte d'Ivoire

4:30 - 6:30 pm Closing Reception hosted by the U.S. Delegation

Location: Salle des Fêtes Ballroom